MANIAPOTO
OUR STRATEGIC DIRECTION 2019-2024

Ā muri, kia mau ki tēnā, kia mau ki te Kawau māro, whanake ake, whanake ake
Introduction

• The Maniapoto Māori Trust Board has created a set of documents with the purpose of supporting the new tribal entity for settlement. These documents will ensure Maniapoto Rangatiratanga will be advocated across a broad spectrum of areas.

• They identify the thinking of the current Board as to how to support the establishment of the new entity and to, as much as possible, enable the smoothest transition possible due to Settlement to ensure that:

  • The vision and values of Maniapoto are maintained and constant in all decisions;
  • The work and experience of the Maniapoto Māori Trust Board continues to contribute to the development of strategy; and
  • There is an avoidance of duplication of work, where possible and appropriate by the new entity.
Te Mana Whatu Āhuru

The fabric that weaves our iwi and hapū under leadership through generations past
We are creating a path of Kahikatea, the tallest of our rākau, to guide our way across the dense forest. They will be beacons, landmarks, to enable our whānau to move forward together through the ngāhere.

Foster the pathway of knowledge to strength independence and growth for future generations.
Maniapoto Rohe

The rohe boundaries commence some 20 miles out to sea, opposite Karewa Island outside the Aotea Harbour, thence to Karewa Island, thence to Te Kapa o te White (a wave) on the Kawhia bar, and thence to the Kawhia harbour entrance. From there to Tanehanga (oint, thence to Tiritirimatangi, thence eastwards to Te Whitiura, thence over Piranga to Hikihiki Peak, thence down to Puakokou, thence across to the mouth of the Mangakau Stream, thence to the area about Kihikihi-Taupatao (Te Awaumutu). From there eastward to Orakau, thence to the mouth of the Waikaua Stream, thence southwards along the Puris River, before branching off down towards the Mangakau Stream. The west boundary follows the Mangakau stream to the Rangitoto ranga, thence to Titirangienga, thence to Pureora, thence along the Harakeke (Kawakawa) ranges to the Tuhua peak, thence by the Tangiwamati river to the Puakokoua hills. The southern boundary continues along the Tangiwamati river to the mouth of the Ng poorini stream, thence follows that waterway down to the mouth of the Whakawainui stream. Thence in a westerly direction along that stream, thence across to the Mangakauhia stream, stream to its junction with the Ongarue river. Thence up the Ongarue to its junction with the Tangiwamati river. Thence westerly to the source of the Okahu stream, thence to Te Ararimu, thence along the Araraumu stream to the Oturanui stream, to Te Fararara. The boundary then turns northwards to Te Tarawa, thence to Te Waipongoro, thence to Ngauruhoe, thence to Waiapuu, thence to Ngati Kaimarua, thence to the mouth of the Tarawihia stream. Then in a south-westerly direction following the course of the Whakata river to Otosam, thence across to the Mangaroa stream, thence down to Te Korako, thence to the Mangaroa stream, thence to Wainui, thence north westwards to Te Ihu o Te Wairau, thence down to Te Matai, thence to the Waitara river in its northern reaches. The boundary then crosses the river, thence to Taumatawhakihou, thence to the Waiapuu stream which it follows out to the coast at Parimhi, thence twenty miles out to sea to a fishing ground, before taking a northerly course to the concluding point opposite Karewa Island. This map is indicative rather than definitive and is the map that the Maniapoto Māori Trust Board uses as a reference for its mahi.

The rohe covers approximately 640,000 hectares which is 3% of Aotearoa

Within the rohe there are 1931 Māori land blocks that collectively cover an area of approximately 60,000 hectares – 10% of the rohe

Scale: 1:475,000
Location map scale: 1:7,500,000
There are four key Pou, guided by Maniapoto tikanga and the vision and aspirations of our Maniapoto whānau.
MANIAPOTO

• Support Maniapoto leadership throughout the regions thereby giving effect to “Te Mana Whatu Ahuru”.

• Our cultural identity and wellbeing are key priorities.

• Maintain and strengthen our Reo to reach our full potential.

• Support and empower Maniapoto Marae.

• Have capability to maintain relationships with whānau no matter where they are in the world.

• Whānau will be owners of their own well-being.
## MANIAPOTO ASPIRATIONS

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<tr>
<th>Consolidation</th>
<th>Investment</th>
<th>Future Proofing</th>
<th>Collaboration</th>
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<td>0-5 Years</td>
<td>10 Years</td>
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- **Invest in a full scoping of the status of our paepae in Maniapoto.**

- **Invest in capability and capacity to strengthen our marae paepae.**

- **All active Maniapoto Marae will receive adequate income to cover capital and operational costs to be the hub for cultural development.**

  - Establish Impact Investment frameworks to support the restoration and preservation of our paepae.

- **Our marae paepae will be full, both male and female roles practicing at an expert level and the full scope of cultural expertise of Maniapoto creating deep cultural identity.**

- **Te Reo Māori will be the prominent language in Maniapoto.**

- **Maniapoto whānau are healthy and thriving as Maniapoto, on their own whenua and, no matter where they are in the world.**
TAIAO

• Support and enable our Maniapoto whānau to exercise their kaitiakitanga, mana whenua, mana wai within their rohe.

• Maximise and leverage opportunities for Maniapoto whenua through investment from local and central government.

• Nurture and maintain our native biodiversity.

• Protect our waterways, wetlands, air and land from the effects of harmful behaviour.
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<tr>
<td>Solidify Maniapoto representation i.e. Joint Management Agreements (JMA) with Waikato Regional Council.</td>
<td>Investment in capability of Maniapoto whānau to develop leading technology for environment protection and restoration.</td>
<td>Maniapoto whānau can thrive in a clean environment with clean water.</td>
<td>Maniapoto whānau are healthy and thriving with free access to pristine water, and productive whenua.</td>
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<tr>
<td>Enable mechanisms to protect the regeneration of our native biodiversity.</td>
<td>Establish Impact Investment frameworks to support the restoration of our environment to pristine levels.</td>
<td>Inland waterways abundant with native aquatic species.</td>
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<td>Adopt pest free environments – urban and rural.</td>
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<td>Maniapoto are leaders in environmental restoration through innovation.</td>
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<td>Invest in capability to oversee co-governance arrangements of Maniapoto post settlement whenua.</td>
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TĀNGATA

- Focus on connecting Maniapoto globally.
- Co-design with the Crown their responsibilities, and monitor the delivery of our social, education and health services for Maniapoto whānau.
- Use strategic partnering, collaboration and leverage to ensure change is transformative and sustainable for Maniapoto whānau.
- Partner and co-invest with those who are aligned with our shared strategic intent and aspirations.
- Advocate for resources that enhance strategic partnerships to support Maniapoto whānau.
- Focus on ensuring all Maniapoto whānau are healthy, and thriving to their full potential.
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<td>Finalise co-design arrangements with each Ministry to ensure our post settlement structure has monitoring mechanisms in place to maximize investment for Maniapoto.</td>
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<tr>
<td>Invest in rangatahi focusing on education and innovation, and succession planning.</td>
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<td>Invest in technology to connect Maniapoto globally including initiatives to strengthen Maniapoto identity.</td>
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<td>Nominate, support and vote for Maniapoto representation in local body elections.</td>
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TAHUA

• Focus on long term whānau well-being.
• Maximize and leverage our co-investment opportunities through strategic partnering, collaboration and innovation to realise Maniapoto whānau aspirations.
• Measure, monitor and advocate for improvements in the short term through our relationship with the Crown.
• Enable regional development for Maniapoto through infrastructure investment, employment creation, and empowering enterprising whānau.
• Advocate across all areas of local and central government policy and representation.
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<td>Finalised treaty settlement and post settlement structure to receive settlement.</td>
<td>Be the leading regional investor in the Maniapoto rohe, and creating employment opportunities for Maniapoto whānau. Consistent and high performing investments and returns for co-investment for Maniapoto whānau.</td>
<td>Maniapoto rangatahi, whānau and collectives are at the leading edge of entrepreneurship and innovation. Unemployment for Maniapoto is lower than the national average. Investments consistently outperform averages and remain flexible with changes in technology and Maniapoto aspirations. Maniapoto nation is worth $1b.</td>
<td>Maniapoto income levels are the same or better than national average. Maniapoto nation is worth $2.5b. Maniapoto whānau wellbeing is better than national average.</td>
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<td>Establish a platform for consolidation and stability.</td>
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<td>Maniapoto nation is worth $1b.</td>
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<td>Set in place co-investment strategies to realise the aspirations of Maniapoto.</td>
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“Me tiri taku rākau kia whitingia e te rā;
Kia uaina e te ua; ā muri ake nei ka tino kaha te
mahana me te māramatanga o te rā.”

“Let my tree be planted to be shone by the sun,
to be sprinkled with rain water;
henceforth the sun will shine
bringing its warmth and enlightenment.”
Total Māori 734,200
30 June 2017

Total Maniapoto Census NZ 2013
35,358
5.3% of total Māori population

MMTB Tribal Register
23,959
1 June 2019
44% under 20
26% 20-39
21% 40-59
9% 60+

Median age (years) 23.6
Median age (years) 24.4
Understanding the Rohe

Almost 66% live in urban areas
Less than 10% live in our rohe

51 Marae - 42 active

7 Regional Management Committee’s
Te Reo

Maniapoto who can hold a conversation about everyday things in te reo Māori by age group and sex

Note: Some percentages may be too small to show on graph.
Source: Statistics New Zealand
Maniapoto June 2017

Work and labour force status

- Waipā District: 882
- Ōtorohanga District: 684
- Waitomo District: 1398

People employed

- Waipā District: 507
- Ōtorohanga District: 360
- Waitomo District: 765
Maniapoto 2013
Work and Labour Force

Employed full-time
Employed part-time
Total people, employed
Unemployed
Total people, in labour force
Not in the labour force
Total people stated

- Total, New Zealand by regional council
- Total, New Zealand by territorial authority